Plymouth County Fair

Business, Individual, & Family
Partnership Program

The Plymouth County Fair is a time-honored tradition, rich in history. It has shaped our summers & served the community, as it provides a family-friendly attraction, promotes agriculture, offers educational opportunities for the Plymouth County 4-H & FFA programs, gives participants of all ages a place to display the fruits of their labor, brings economic activity to the area, & showcases the local businesses & opportunities in Plymouth County.

As a fair supporter, thank you for investing in the youth of the county, our community, & the fair's future. Your endorsement – whether it is volunteering, in-kind contributions, financial donations, or encouraging a youth contestant, truly makes a difference. Not only does it create The Best 5 Days of Summer, it grows great kids into amazing adults, who make significant impacts in our local communities. It helps ensure this treasure will be here for generations to come.

The Plymouth County Fair is a 501(c) non-profit. It is run & maintained by a volunteer, working-board, which means 100% of your contributions go toward the fair. Funds generated through the Partnership Program pays for things like 4-H & FFA shows, event programming, ribbons, & facility improvements.

For more information:

www.plymouthcountyfair.org
aliseallan@gmail.com
Alise Allan: 712.540.7235

vip partnerships

$50 - $100 - $250

Name on the website, in the email newsletter & at the fairgrounds

$500

Name on the website, in the email newsletter & at the fairgrounds, plus a hyperlink to your website on the fair's website

$1000

Name on the website, in the email newsletter & at the fairgrounds; a hyperlink to your website on the fair's website; logo on the website's front page & logo on the digital screen at the fair

Flower Pot Sign $50

Your customized message will be displayed in a flower pot on the grounds

A-Frame Sidewalk Sign $200

Your name or logo included on both sides of an a-frame sidewalk sign, & your name will be listed on the website, in the email newsletter & at the fairgrounds

Tiny Tot Playhouse $300

A portable playhouse, with your name on a permanent plaque, will be added to the Kids' Zone. Your name will also be included on the website, in the email newsletter & at the fairgrounds

Courtesy Cart Mobile Billboard $400

Your customized message will be prominently displayed on a golf cart driven around the grounds Tuesday-Sunday; & name on the website, in the email newsletter & at the fairgrounds

special event partnerships

$100 package

Name on the website, in the email newsletter & at the fairgrounds
Event Banner Displayed
Event Mention

Your choice of event:

Youth & Adult Livestock Judging Contest
Open Pet Show
Bucket Calf Show
Open Draft & Mule Show
Open Fun Day Horse Show
Bill Riley Talent Search
Schoolhouse Contests

$300 package

Name on the website, in the email newsletter & at the fairgrounds
Event Banner Displayed
Event Mention

Your choice of showcase event:

Pedal Tractor Pull
STEM Festival
Bacon Buddies® & Friends
Barrel Races
Pro Wrestlers

$500 package

Kids' Zone - Inflatables & Activity Tent

Name on the website, in the email newsletter & at the fairgrounds. Additionally, your banner will be displayed for the duration of the fair in the popular Kids' Zone, which provides free inflatables & family entertainment.

Stage, digital screen, grandstand, & customized partnerships are available:

Keith Koerselman: 712.540.0143
Candice Farrer: 712.490.1990

Plymouth County Fair

2026 Partnership Pledge

Sponsor's Name - as it is to be printed:

Web Address - as it is to be printed:

Contact's Name & Phone Number:

Address:

Contact's Email:

Please return this form, no later than July 10, with payment, to:
Plymouth County Fair, PO Box 1230, Le Mars, IA 51031

Thank you for your support!

___ VIP Partner - $50
___ VIP Partner - $100
___ VIP Partner - $250
___ VIP Partner - $500
___ VIP Partner* - $1000
___ Courtesy Cart Billboard* - $400
___ Tiny Tot Playhouse - $300
___ A-Frame Sidewalk Sign* - $200
___ Flower Pot Sign - $50

___ Judging Contest+ - $100
___ Open Pet Show+ - $100
___ Bucket Calf Show+ - $100
___ Open Draft & Mule Show+ - $100
___ Open Fun Day Horse Show+ - $100
___ Bill Riley Talent Search+ - $100
___ Schoolhouse Contests+ - $100

___ Pedal Tractor Pull+ - $300
___ Bacon Buddies®+ - $300
___ STEM Festival+ - $300
___ Barrel Races+ - $300
___ Pro Wrestlers+ - $300
___ Kids' Zone+ - $500

If your partnership includes a logo,* will you be providing a logo ___ Yes ___ No

If your partnership includes a banner,+ will you be providing a banner ___ Yes ___ No

If yes, will you: 1) pick it up at the fair ___ 2) leave it at the fairgrounds for storage ___
3) return the banner to:

Event banners, no larger than 3 ' x 6', are to be provided by the sponsor, by July 15, to guarantee display (make arrangements to drop off at the fairgrounds or deliver to 15481 Key Ave., Le Mars, 51031). Jpeg logos should be sent asap to aliseallan@gmail.com. Signs for the mobile billboards will be provided by the fair board. Logos/copy for these must be submitted by July 1 to: aliseallan@gmail.com.

Questions about the aforementioned, non-exclusive sponsorships: aliseallan@gmail.com or 712.540.7235.

Grandstand, stage, digital screen, & custom partnerships are available. Contact: Keith Koerselman: 712.540.0143 or Candice Farrer: 712.490.1990